

## Executive Testimonial

“I highly recommend Catalyft. We’ve worked with many consultants on small and large projects, and unlike other firms, Catalyft has an incredible level of energy, expertise, and know-how to get to the core issues. They utilized a unique senior team approach which resulted in focused, experienced, and solid advice to accelerate our growth.”

**Tony B.**  
CEO  
\*\*\*\*\* Brands

## Hospitality Product Manufacturing and Marketing



### Ownership:

- Private Equity Portfolio Firm

### Collaboration Scope:

- Acquisition Assimilation
- Sales Demand Planning
- Warehouse & Distribution Center Optimization
- Inventory Control
- Information Technology Systems Integration
- Talent Management Build-Up
- Financial Reporting and Process Automation

### Duration:

- 20 Weeks