

## Executive Testimonial

"Catalyft LLC has brought us great value in accelerating our performance improvements after exiting Chapter 11 bankruptcy. Catalyft brought in a unique blend of senior practitioners who were instrumental in implementing our sales planning and forecasting processes across \*\*\*\*\*. Our sales, planning, and procurement teams worked side-by-side in evaluating sales analytics and forecasting, inventory planning, S&OP process and manufacturing schedule attainment to significantly improve our customer service levels."

### Beth M.

Pres., Merchandising, Marketing and  
Hospitality Sales  
\*\*\*\*\* Products

## Consumer Products



### Collaboration Scope:

- Sales & Operations Planning
- Product Lifecycle Management
- Lean Metrics & Plant Floor Design
- Inventory Modeling
- Plant Network Optimization

### Duration:

- 24 Weeks

### Operational Results:

42% Improvement  
In Plant Capacity Utilization  
(Across 5 Plants)

