

## At A Glance

Practitioner-led, operational implementation firm collaborating with Private Equity Leadership, Internal Operating Partners, and Portfolio CEOs to find pre-acquisition opportunities and accelerate post-acquisition EBITDA multiples and cash flows.

**4.8 to 1** OUR CLIENTS' HISTORICAL RETURN ON INVESTMENT

**0** INSTANCES SOLVING CLIENT PROBLEMS WITH A TEMPLATE OR A STRATEGY PAPER

**21** SPECIALISTS' AVG. YEARS OF EXPERIENCE

**1,500+** TEAM'S COLLECTIVE CAREER ENGAGEMENTS

**12** YEARS OUR EXECUTIVE TEAM HAS WORKED TOGETHER

## Why Partner?

**Accelerated Earnings Growth and Cash Flow** - Translate practical, tech-enabled operational improvements into rapid EBITDA growth and cash conversion — driving higher realization value.

**Trapped Value Analytics** - Amplify your in-house organizational & operational analysis capabilities to meet aggressive due diligence deadlines and close deals with added confidence.

**Agile, On-Demand Outside Operating Partnership** - Complement your team's talent and reach with our decades of business transformation experience. We pride ourselves on being easy-to-work-with and focused on your specific needs by deploying hand-selected senior project management and subject matter experts customized for each collaboration.

**Rapid Capability Build-Up and Sustainability** - Embed new organizational capabilities and ensure value creation is woven into your portfolio firm management team's on-going business practices.

**Comprehensive Functional Expertise** - Leverage our network with hundreds of veteran executives, experienced management consultants, and subject matter experts at your service.

**Executive Testimonial**

"I highly recommend Catalyft. We've worked with many consultants on small and large projects, and unlike other firms, Catalyft has an incredible level of energy, expertise, and know-how to get to the core issues. They utilized a unique senior team approach which resulted in focused, experienced, and solid advice to accelerate our growth."

**Tony B.**  
CEO, \*\*\*\* Brands

## Top 10 Industries



## Core Services

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| <p><b>Enterprise Excellence</b></p> <ul style="list-style-type: none"> <li>• Integrated Operational Performance</li> <li>• Sales &amp; Marketing</li> <li>• Human Capital</li> <li>• Margin Growth &amp; Cash</li> <li>• Information Technology Transformation</li> </ul> | <p><b>Organizational Analysis</b></p> <ul style="list-style-type: none"> <li>• Mergers &amp; Acquisitions</li> <li>• Organizational Readiness Appraisal</li> <li>• Trapped Value Analysis &amp; Resolution</li> <li>• Pro Bono Advisory—Small Businesses &amp; Education</li> </ul> | <p><b>Operational Turnaround</b></p> <ul style="list-style-type: none"> <li>• Cash Conservation &amp; Liquidity Generation</li> <li>• Contingency Planning</li> <li>• Cost Reduction Initiatives</li> <li>• Interim &amp; Crisis Management</li> <li>• Operational Reorganization</li> <li>• Stabilization of Core Operations</li> </ul> |
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## Working With You

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| <p><b>Identify</b><br/>2-4 meetings at no cost</p> <ul style="list-style-type: none"> <li>• Discussion of issues</li> <li>• Alignment around probable causes</li> <li>• Framing of analysis scope</li> </ul> | <p><b>Qualify</b><br/>3-6 weeks at cost</p> <ul style="list-style-type: none"> <li>• Qualify opportunities</li> <li>• Quantify anticipated results</li> <li>• Initial engagement design</li> <li>• Key meetings: Launch, Opportunity Review, Solution Review, and Final Framing of analysis scope</li> </ul> | <p><b>Modify</b><br/>4-8 months</p> <ul style="list-style-type: none"> <li>• Final engagement design</li> <li>• Execution of engagement design</li> <li>• Realization &amp; measurement of results</li> <li>• Ownership &amp; sustainability</li> </ul> |
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## Offices

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| <p>One World Trade Center<br/>Suite 8500<br/>New York, NY 10007<br/>212 220 3897</p> | <p>444 West Lake Street<br/>Suite 1700<br/>Chicago, IL 60606<br/>312 260 9907</p> | <p>101 California Street<br/>Suite 2710<br/>San Francisco, CA 94111<br/>415 636 7999</p> | <p>200 South Biscayne Blvd<br/>Suite 2790<br/>Miami, FL 33131<br/>305 925 8112</p> | <p>20 Bay Street<br/>11th Floor<br/>Toronto, ON M5J 2N8<br/>647 725 9662</p> |
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